

Don't Just
Secure
Your Future.
Shape it.

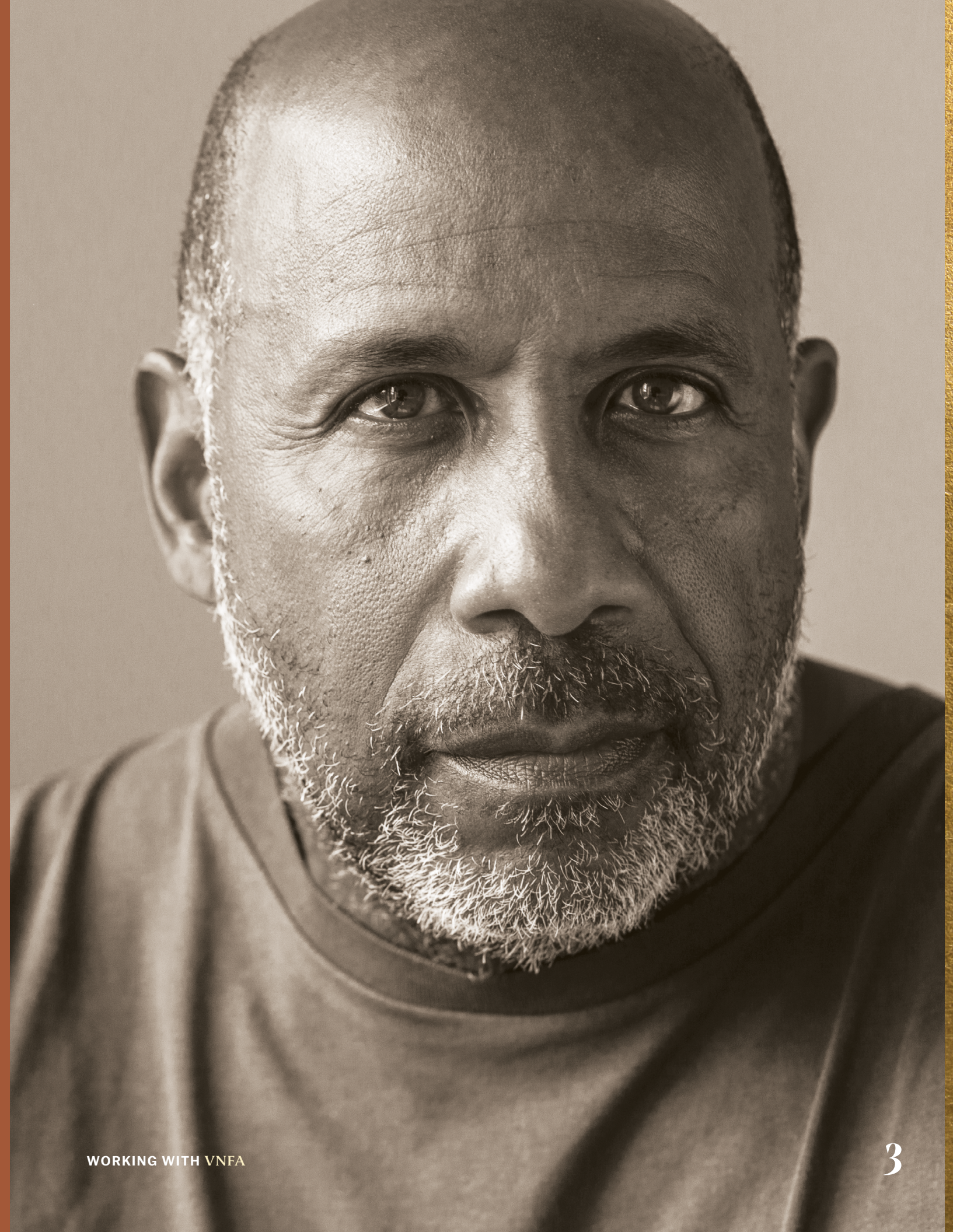


Shaping Your Future

Retirement. Estate planning. Building your legacy. These aren't simply checkboxes on a to-do list. They represent the culmination of your hard work. You deserve a partner who recognizes the needs behind the numbers.

- More than your financial advisor, we're your strongest advocate. We're your ally and champion. With this focus, we provide a personal touch to do more than simply secure your future.

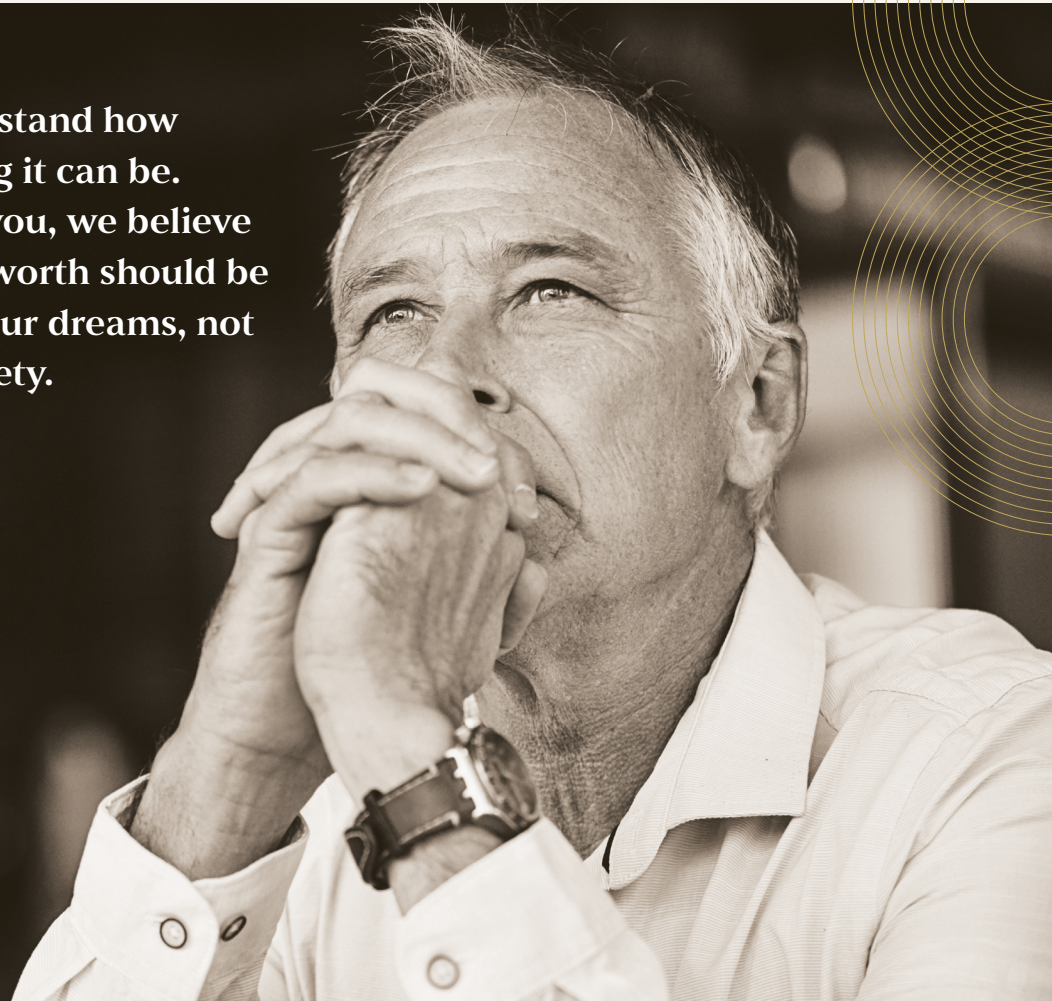
We help you shape it.



Navigating Difficult Decisions

The path to reaching your goals won't always be clear. Financial choices can result in both intended and unintended consequences, and how you react can significantly impact the journey.

— We understand how frustrating it can be. And like you, we believe high-net worth should be fueling your dreams, not your anxiety.



The VNFA Client Experience

You've worked hard to get where you are. Here's how we help you go further.

01

Tell Us Your Story

It all starts with us getting to know you, your values, and your dreams. This paints a more complete financial picture and helps us make recommendations that take you further down the path.

03

Enjoy a Lasting Partnership

From cash flow, tax, investments, and risk to estate and retirement planning, we're with you every step of the way. No matter what obstacles you face, you can take comfort in knowing we've been there, ensuring security for you and your legacy.

02

Design Your Path

Together, we'll visualize the possibilities. Fully embracing what makes your personal circumstances unique, our team of analysts, accountants, and financial planning experts will identify the best actions to address your needs and accomplish your goals.

04

Build Your Legacy

As financial seasons change, we'll review evolving needs, identify new opportunities as they arise, and even capitalize on advanced financial strategies like multi-generational wealth management and complex alternative investments.

The VNFA Difference

In today’s dynamic financial landscape, the path to prosperity can seem daunting. Market volatility, evolving regulations, and life’s unexpected twists can make managing your wealth feel overwhelming.

VN
FA

- **Top U.S. Financial Advisor**
Proudly recognized among the Financial Times Top 300 Financial Advisors in the U.S.
- **\$1.35 billion**
Total assets under management as of 2024.
- **Since 1985**
Our expertise is built on decades of experience guiding clients through every financial climate.
- **Featured Services**
Our wealth management services integrate income tax planning, estate planning, retirement, and education planning.

You need expertise and experience on a deeper level—one built on trust, shared values, and personalized guidance. As your local, independent partner, this is at the heart of what we do.

SINCE
1985

Invest in the Strongest Bond

Whether you’re a seasoned investor or relatively new to advanced wealth management strategies, establishing a personal connection with a trusted expert is vital to long-term success. Because it’s not just about what your financial advisor knows—**it’s about how much they genuinely care.**

Reframe Your Financial Picture

You don’t have to take on complex decisions alone. You don’t have to second-guess yourself, or brace for unintended consequences that threaten your financial freedom.

Instead of feeling overwhelmed, you can take the first step toward securing tomorrow while enjoying the legacy you’re building today.



Schedule Your Consultation Today

Ready to get started? Reach out to start shaping your future.
valleynationalgroup.com

		
Bethlehem, PA 1655 Valley Center Parkway, Suite 100 Bethlehem, PA 18017 (610) 868-9000	Phillipsburg, NJ 755 Memorial Parkway, Suite 206 Phillipsburg, NJ 08865 (908) 454-1000	Johnstown, PA 1837 Goucher Street Suite 2 Johnstown, PA 15905 (814) 255-1000

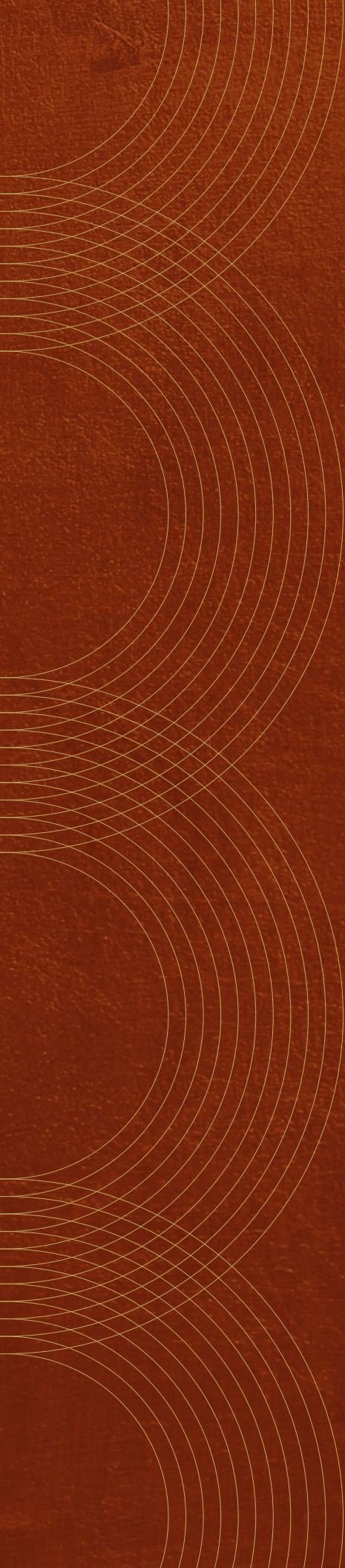
- Follow us on social and tune into "Your Financial Choices" on Wednesdays at 6pm

     **WDIY 88.1 FM**

Achievements and recognitions, such as rankings from third-party organizations, should not be interpreted as a guarantee of future investment results. A fee was not paid by either the investment professional or the investment professional’s firm to receive the ranking. The ranking is based upon specific criteria and methodology (see ranking criteria/methodology). Clients can contact Valley National’s Chief Compliance Officer for further clarification.

Securities offered through Valley National Investments, Inc. - an independent broker/dealer and member FINRA and SIPC. Valley National Advisers, Inc is a Registered Investment Adviser with the U.S. Securities and Exchange Commission. Valley National Financial Advisors is the marketing name for Valley National Group, Inc. and its affiliates.

Copyright © 2025, Valley National Group, Inc. All Rights Reserved.



VALLEYNATIONAL
FINANCIAL ADVISORS

valleynationalgroup.com