

Don't Just  
Secure  
Your Future.  
Shape it.



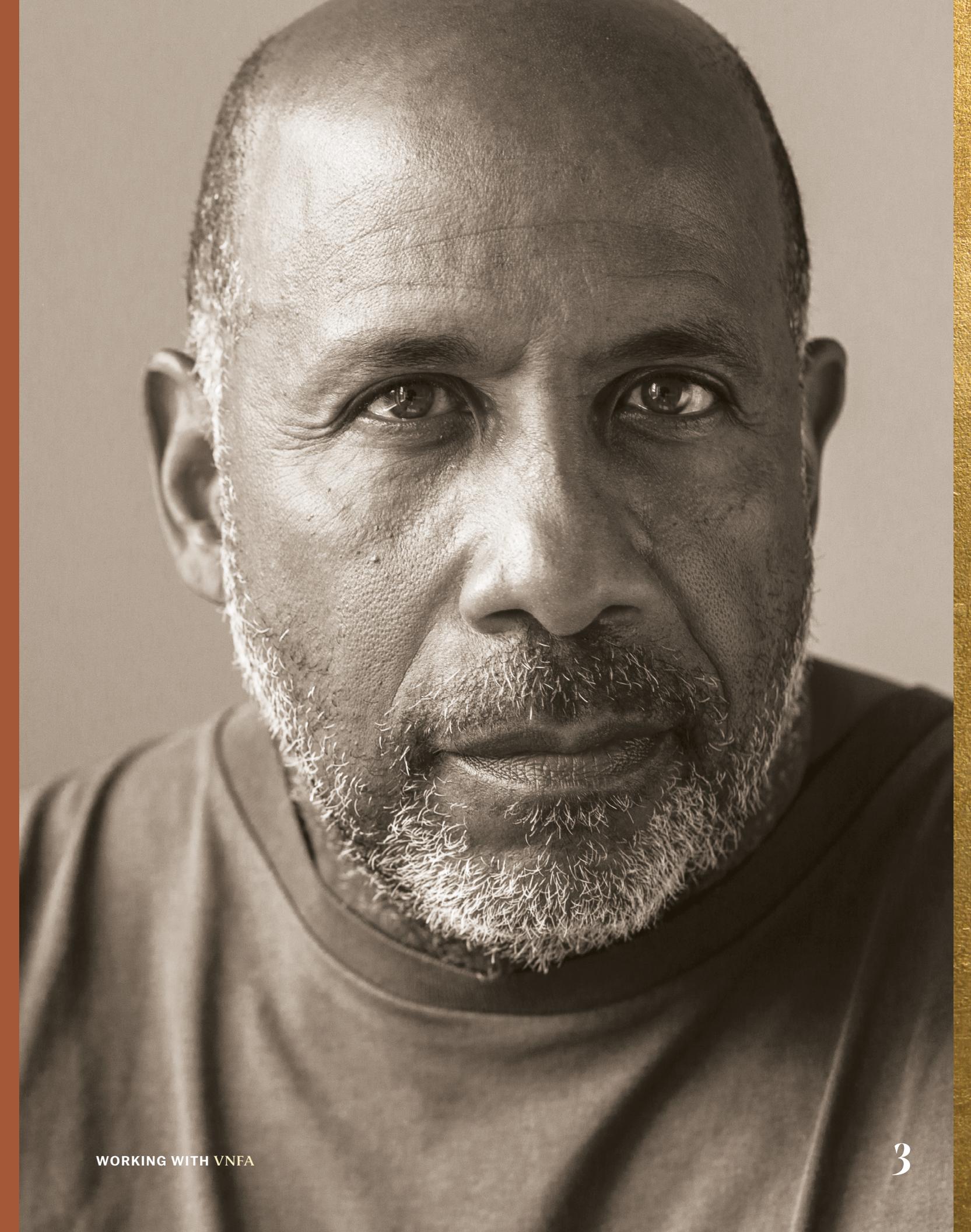
**VALLEY NATIONAL**  
FINANCIAL ADVISORS

## Shaping Your Future

Retirement. Estate planning. Building your legacy.  
These aren't simply checkboxes on a to-do list.  
They represent the culmination of your hard work.  
You deserve a partner who recognizes the needs  
behind the numbers.

— **More than your financial advisor,  
we're your strongest advocate.  
We're your ally and champion.  
With this focus, we provide a  
personal touch to do more than  
simply secure your future.**

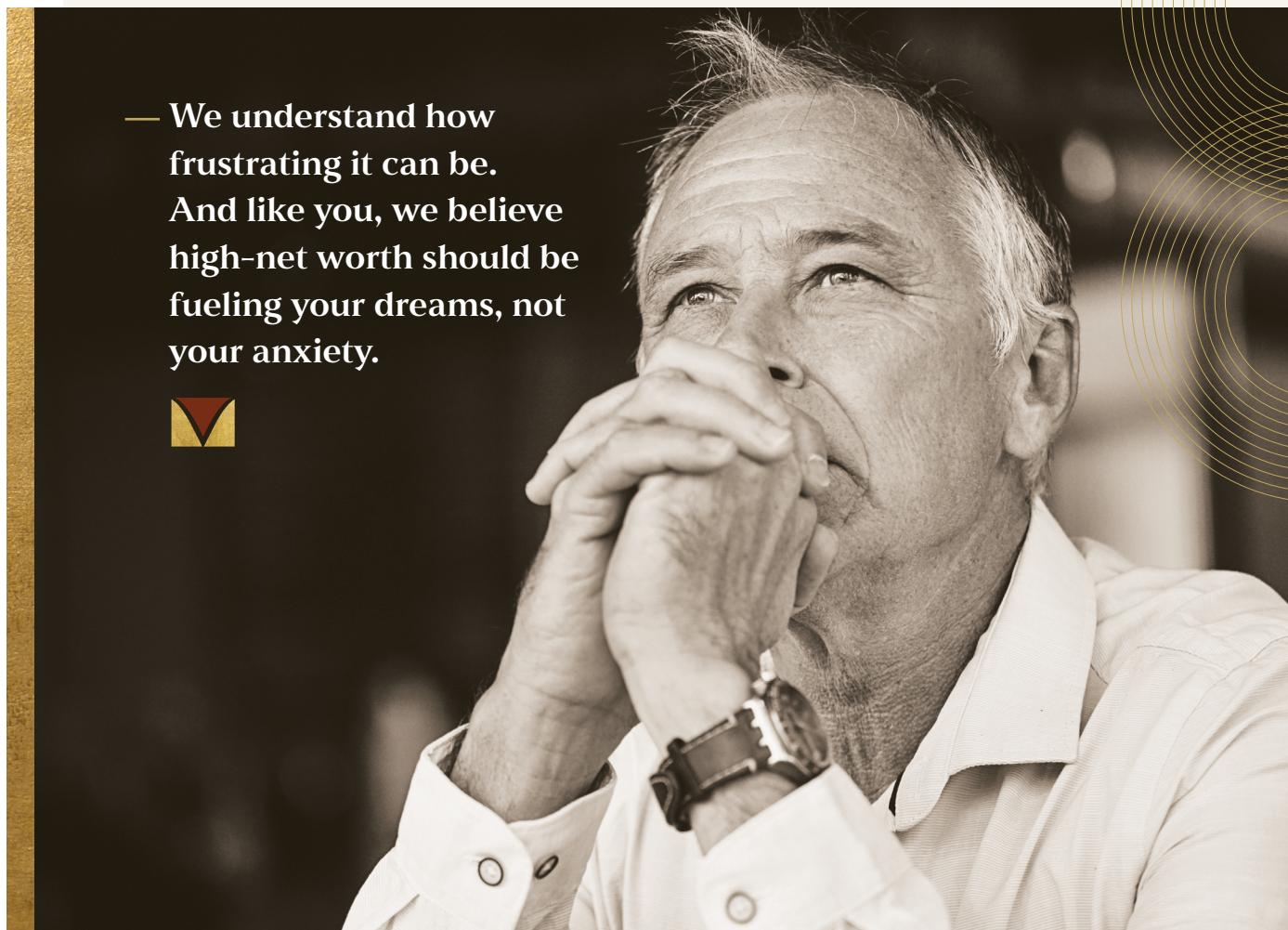
**We help you shape it.**



## Navigating Difficult Decisions

The path to reaching your goals won't always be clear. Financial choices can result in both intended and unintended consequences, and how you react can significantly impact the journey.

— We understand how frustrating it can be. And like you, we believe high-net worth should be fueling your dreams, not your anxiety.



## The VNFA Client Experience

You've worked hard to get where you are. Here's how we help you go further.

### 01

#### Tell Us Your Story

It all starts with us getting to know you, your values, and your dreams. This paints a more complete financial picture and helps us make recommendations that take you further down the path.

### 03

#### Enjoy a Lasting Partnership

From cash flow, tax, investments, and risk to estate and retirement planning, we're with you every step of the way. No matter what obstacles you face, you can take comfort in knowing we've been there, ensuring security for you and your legacy.

### 02

#### Design Your Path

Together, we'll visualize the possibilities. Fully embracing what makes your personal circumstances unique, our team of analysts, accountants, and financial planning professionals will identify the best actions to address your needs and accomplish your goals.

### 04

#### Build Your Legacy

As financial seasons change, we'll review evolving needs, identify new opportunities as they arise, and even capitalize on advanced financial strategies like multi-generational wealth management and complex alternative investments.

## The VNFA Difference

In today's dynamic financial landscape, the path to prosperity can seem daunting. Market volatility, evolving regulations, and life's unexpected twists can make managing your wealth feel overwhelming.

VN  
FA

### ► Top U.S. Financial Advisor

Proudly recognized among the Financial Times Top 300 Financial Advisors in the U.S.\*

### ► \$1.3 billion

Total assets under management as of 2026.

### ► Since 1985

Our expertise is built on decades of experience guiding clients through every financial climate.

### ► Featured Services

Our wealth management services integrate income tax planning, estate planning, retirement, and education planning.

You need expertise and experience on a deeper level—one built on trust, shared values, and personalized guidance. As your local, independent partner, this is at the heart of what we do.

SINCE  
1985

## Reframe Your Financial Picture

You don't have to take on complex decisions alone. You don't have to second-guess yourself, or brace for unintended consequences that threaten your financial freedom.

**Instead of feeling overwhelmed, you can take the first step toward securing tomorrow while enjoying the legacy you're building today.**



## Invest in the Strongest Bond

Whether you're a seasoned investor or relatively new to advanced wealth management strategies, establishing a personal connection with a trusted expert is vital to long-term success. Because it's not just about what your financial advisor knows—**it's about how much they genuinely care.**

## Schedule Your Consultation Today

Ready to get started? Reach out to start shaping your future.

**[valleynationalgroup.com](http://valleynationalgroup.com)**



### Bethlehem, PA

1655 Valley Center Parkway, Suite 100  
Bethlehem, PA 18017  
(610) 868-9000



### Phillipsburg, NJ

755 Memorial Parkway, Suite 206  
Phillipsburg, NJ 08865  
(908) 454-1000



### Johnstown, PA

1837 Goucher Street Suite 2  
Johnstown, PA 15905  
(814) 255-1000

### ► Follow us on social and tune into "Your Financial Choices" on Wednesdays at 6pm



Please remember that past performance is no guarantee of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, investment strategy, or product (including the investments and/or investment strategies recommended or undertaken by Valley National Advisors Inc. ("Valley National)), or any non-investment related content, made reference to directly or indirectly in this commentary will be profitable, equal any corresponding indicated historical performance level(s), be suitable for your portfolio or individual situation, or prove successful. Due to various factors, including changing market conditions and/or applicable laws, the content may no longer be reflective of current opinions or positions. Moreover, no portion of the foregoing content serves as the receipt of, or a substitute for, personalized investment advice from Valley National. Neither Valley National's investment adviser registration status, nor any amount of prior experience or success, should be construed that a certain level of results or satisfaction will be achieved if Valley National is engaged, or continues to be engaged, to provide investment advisory services. Valley National is neither a law firm, nor a certified public accounting firm, and no portion of the commentary content should be construed as legal or accounting advice. A copy of the Valley National's current written disclosure Brochure and Form CRS discussing our advisory services and fees continues to remain available upon request or at [www.valleynationalgroup.com](http://www.valleynationalgroup.com). Please Remember: If you are a Valley National client, please contact Valley National, in writing, if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/evaluating/revising our previous recommendations and/or services, or if you would like to impose, add, or to modify any reasonable restrictions to our investment advisory services. Unless, and until, you notify us, in writing, to the contrary, we shall continue to provide services as we do currently. Please Also Remember to advise us if you have not been receiving account statements (at least quarterly) from the account custodian.

Historical performance results for investment indices, benchmarks, and/or categories have been provided for general informational/comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial charges, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. It should not be assumed that your Valley National account holdings correspond directly to any comparative indices or categories. Please Also Note: (1) comparative benchmarks/indices may be more or less volatile than your Valley National accounts; and, (2) a description of each comparative benchmark/index is available upon request or at [www.valleynationalgroup.com](http://www.valleynationalgroup.com).

\*Neither rankings nor recognitions by unaffiliated rating services, publications, media, or other organizations, nor the achievement of any professional designation, certification, degree, or license, membership in any professional organization, or any amount of prior experience or success, should be construed by a client or prospective client as a guarantee that the client will experience a certain level of results if the investment professional or the investment professional's firm is engaged, or continues to be engaged, to provide investment advisory services. A fee was not paid by either the investment professional or the investment professional's firm to receive the ranking. The ranking is based upon specific criteria and methodology (see ranking criteria/methodology). No ranking or recognition should be construed as an endorsement by any past or current client of the investment professional or the investment professional's firm. ANY QUESTIONS: Valley National's Chief Compliance Officer remains available to address any questions regarding rankings and/or recognitions, including the criteria used for any reflected ranking.

### WORKING WITH VNFA

Copyright © 2026, Valley National Group, Inc. All Rights Reserved.



[valleynationalgroup.com](http://valleynationalgroup.com)